



**People
Innovation
Place
Summit**

Hosted by
Women in Property

Sponsors

14th November 2024

Dynamic Earth, Edinburgh

#PIPbyWIP

Who we are



Aspire | Succeed | Inspire

Women in Property creates opportunities, expands knowledge and inspires change for women working in the property and construction industry. We believe that success and its rewards should be founded on merit and expertise, rather than gender.

We actively seek an industry that is balanced, diverse and inclusive, so we nurture girls aspiring to a career in the built environment sector, as well as supporting those in 'mid-career' and at board level.

Our network links members to fellow professionals across sectors and across the UK, with people of all genders welcome at the majority of our events. We are multi-disciplinary, encouraging an exchange of ideas and sharing of expertise.

**We are delighted that the
People | Innovation | Place Summit
will be hosted by Scotland
in Edinburgh in November 2024.**

The Summit will draw together attendees, members and non-members, from across the UK to empower, inspire and create opportunities for collaboration. 2023 saw almost 150 attendees embodying the ethos of Women in Property as they were inspired by speakers covering a wide range of topics including how environments shape who we are, female leadership in the built environment, defining your professional identity and so much more besides.



“We’re heading north of the border for the 2024 Conference and with a fabulous venue this is a celebration of all that Women in Property are about across the UK.”

Clithra Marsh

Clithra Marsh
Women in Property
National Chair 2023-24



“This is going to be an excellent event. I am really looking forward to seeing everyone there and thank you for your support to make this possible.”

Jennifer Winyard

Jennifer Winyard
Women in Property
Incoming National Chair 2024-25

The 2024 Summit themed **‘Rethinking Places’** will capture a wide range of topics through CPD-accredited panel discussions, speakers and a series of workshops providing attendees with takeaways, inspiration and the opportunity to meet new connections from across the UK with a passion for the future of the property and construction sector.

Taking place at **Dynamic Earth in Edinburgh** on **Thursday 14th November 2024**, the event will provide brilliant opportunities for you to raise the profile of your business and brand.

The following document sets out the opportunities for your company to support the **People | Innovation | Place Summit** and we’d love to have you on board. Individual tickets are also on sale via the Women in Property app or the website.

Headline Sponsor

Available
for £5,000

Headline Sponsorship of the People | Innovation | Place Summit hosted by Women in Property puts your brand and business at the heart of the event, front and centre for attendees and other sponsors.

Sponsorship includes:

- Your logo on all invitations, event correspondence and event promotion (clickable online)
- Provision of social media cards and inclusion within our social media programme
- Branding and logo on all conference documentation and signage
- Conference digital programme advert - full page
- Two banners on display in the conference room
- Exhibition Stand in Networking Space
- The opportunity to include promotional material in delegate packs
- The opportunity to speak as part of the main conference agenda on a panel discussion
- Your logo featured on the event slides and inclusion in the Chair's welcome and closing speeches
- Four complimentary tickets to attend the conference
- The opportunity to write an article in the Women in Property national newsletter or provide a blog for our website.

**Note this is restricted to one business only*



Gold Sponsor

Available
for £3,000

Gold Sponsorship of the People | Innovation | Place Summit hosted by Women in Property is your opportunity to support, engage with and exhibit to the attendees and wider Women in Property network and industry.

Sponsorship includes:

- Your logo on all invitations, event correspondence and event promotion (clickable online)
- Branding and logo on all conference documentation and signage
- Provision of social media cards for your use
- Inclusion in selected social media posts
- One banner on display in the conference room
- Conference digital programme advert - half page
- Exhibition Stand in Networking Space
- The opportunity to include promotional material in delegate packs
- Inclusion in the Chair's welcome and closing speeches
- Two complimentary tickets to attend the conference

**Note this is restricted to a maximum of two businesses*



Silver Sponsor

Available
for £1,500

Sponsorship includes:

- Your logo on all invitations, event correspondence and event promotion (clickable online)
- Branding and logo on all conference documentation and signage
- Provision of social media cards for your use
- Inclusion in selected social media posts
- Conference digital programme advert - quarter page
- The opportunity to include promotional material in delegate packs
- Opportunity for discounted exhibitor stand (20% saving)
- Inclusion in the Chair's welcome and closing speeches
- One complimentary ticket to attend the conference

**Note this is restricted to five businesses and exhibitor stands are subject to availability*



Reception Sponsors

Available
for £1,000

Sponsorship is available of both the breakfast reception which will kick off the day with some initial networking, and the drinks reception as we close out the conference over a drink or two and cement the connections made over the course of the day.

Sponsorship includes:

- Promotional banners and materials displayed in the reception space
- Conference digital programme advert - quarter page
- Opportunity for discounted exhibitor stand (20% saving)

- One complimentary ticket to attend the conference

**Note this is restricted to one business per reception and exhibitor stands are subject to availability*



Exhibitor Stands

Available
for £750

The People | Innovation | Place Summit provides a fantastic opportunity to showcase your brand and products to our members and conference attendees. Exhibiting with us provides you with targeted exposure to raise your company profile across the property and construction sector.

Stand includes:

- Stand space with table and space for up to two standard roller banners including power & wifi
- Promotion in pre and post event delegate communications
- Company listed in the digital event programme including logo, 50 word description, website link and contact details for one team member
- One complimentary ticket to attend the conference

**Note this is restricted to twenty exhibitor stands*





"I am really delighted to see the work of Women in Property in Scotland recognised through this opportunity to host the Summit."

Karyn Watt

Karyn Watt
Women in Property
Scotland Board Chair 2022-24



"The property and construction sector in Scotland is really exciting and I look forward to seeing you all here for this event - it is definitely set to be a celebration!"

Hannah Lloyd

Hannah Lloyd
Women in Property
Incoming Scotland Board Chair 2024-2026

Want to hear more?

Sponsorship packages and Exhibitor Stands will be sold on a first come, first served basis so if you are interested in your business being involved in this event, please do not delay getting in touch.

To find out more, express your interest or book sponsorship please contact:

Hannah Lloyd,

Women in Property Scotland Board Vice Chair on
hannah.lloyd@scottishlandandestates.co.uk
and she would be delighted to discuss this further with you.

*Prices quoted are subject to change at any point without prior notice
*All prices are subject to VAT at standard rate ruling at time of invoice