

Speaker Event: Business Model for Women Property Professionals

20th July 2016

5.30pm-7pm

Myerson Solicitors, Regent Road, Altrincham WA14 1RX



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The Association of Women In Property is delighted to invite you to an exclusive speaker event with Lisa Raynes of Pride Road.

How can anyone make a real difference for women in a profession overwhelmingly dominated by white males? According to the latest research, still only 25% of registered architects are female. Lisa Raynes has created a real game changer. Mother of 3 and past chair of WiP North west, Lisa has leveraged 19 years' experience, including 5 years running a successful practice to create a new business concept aimed at women architects. Pride Road, an architectural practice franchise was created to support women in the industry; give them the essential skills to run their own practice and be master of their own destiny.

Join us at Myerson's newly refurbished office in Altrincham to hear more about Lisa's business model together with tips on marketing in a fierce industry and finding your niche. Guests will also have the opportunity to enjoy a relaxing drink and nibbles whilst networking with old and new acquaintances.

To Apply: Please fill out and return the attached form together with your cheque (payable to "Women in Property") to:

Sasha.wayne@merseygateway.co.uk
MGCBLTD, Forward Point, Tan House Lane, Widnes WA8 0SL.

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